

Free Services That Drive Success.

Did you know that helping your employees solve their commuting challenges can improve productivity and eliminate absenteeism and attrition? At CTrides, we've created a suite of free analytical tools that will help your workforce lower their commuting stress and expenses. These include:

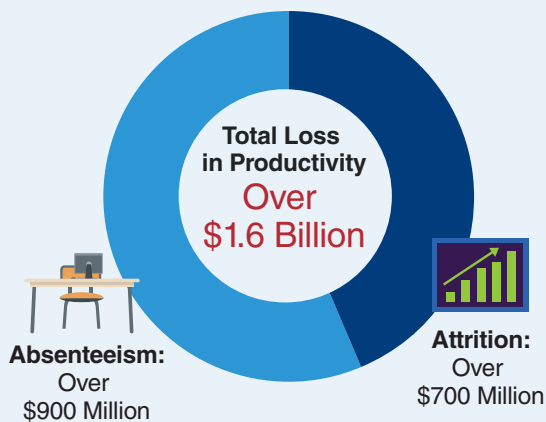
- **Employee Origin Maps** – We'll develop a visual representation of your employees' commute origins and identify opportunities for them to take transit, carpool, or bike to work.
- **Commuter Survey** – We'll conduct a survey of your employees — or a single department — to identify their commuting issues and interest in trying new commuting options.



- **Impact Reports** – We can prepare a variety of reports to help you gauge the effectiveness of our services, the impacts your employees are having on the environment, and their commuting practices and savings.
- **Productivity Analysis** – Using our proprietary analysis of attrition and absenteeism, we'll give you insights into the ways in which commuting issues are impacting your bottom line.

Commuting Woes Impact on Business Productivity¹

Annual Cost to Connecticut Employers



“Employers in Connecticut lose 932,000 days annually from commute-related employee absenteeism that results from a bad commute.¹”

Contact your Commuter Program Manager today!

Visit [CTrides.com](https://www.ctrides.com) for more information.



Fewer cars. Better air. Healthier lives.

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1. Redstone, Santhanam and Macchi, "The Impacts of Commuting Woes on Retention and Productivity in Connecticut", AECOM, National Transport Economics Practice, April 2020