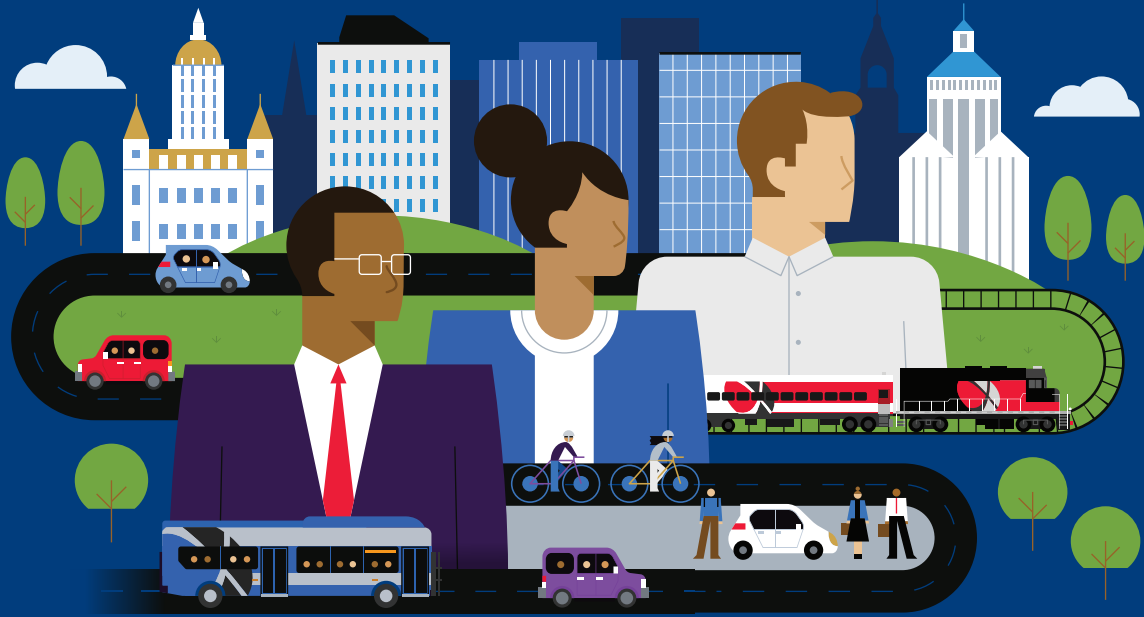




Fewer cars. Better air. Healthier lives.



Transportation Leaders – Making a Difference



The CTrides Transportation Leaders Program is the State's recognition program for organizations

who distinguish themselves by contributing to efforts to reduce traffic congestion and harmful auto emissions that cause climate change.

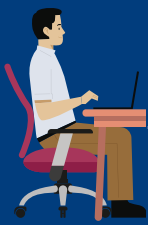
To be a Transportation Leader, organizations commit to hosting worksite activities, in partnership with CTrides, that encourage and incentivize employees to drive alone less by using greener commuting options. And, CTrides supports Transportation Leaders every step of the way with no-cost technical and marketing assistance.

Organizations who become a Transportation Leader, and work with CTrides, reap the many business benefits and civic rewards that result from making Connecticut a better place to live and work.

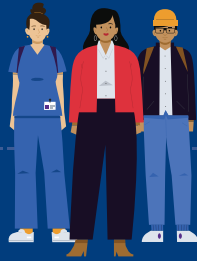


Being a leader has its benefits.

Once you become a member you'll begin to benefit from:



**Lower
Absenteeism**



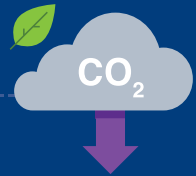
**Improved
Retention**



**Increased
Productivity**



**Statewide
Recognition**



**Healthier
Environment**

Join us and play an important role in reducing greenhouse gases and improving the health of your workforce, your community, and your state—because everyone reaps the benefits from Transportation Leaders!

✦ How to Get Started



1 Assign/identify a single point of contact within your company

2 Engage in one or more eligible activities

Contact us at info@CTrides.com for more information.



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