Free Services That Drive Success.

Did you know that helping your employees solve their commuting challenges can improve productivity and eliminate absenteeism and attrition? At CT*rides*, we've created a suite of free analytical tools that will help your workforce lower their commuting stress and expenses. These include:
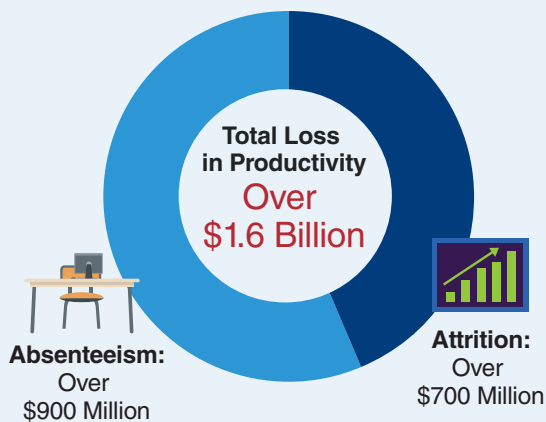
- **Employee Origin Maps –** We'll develop a visual representation of your employees' commute origins and identify opportunities for them to take transit, carpool, or bike to work.

- **Commuter Survey –** We'll conduct a survey of your employees — or a single department — to identify their commuting issues and interest in trying new commuting options.

- **Impact Reports –** We can prepare a variety of reports to help you gauge the effectiveness of our services, the impacts your employees are having on the environment, and their commuting practices and savings.

- **Productivity Analysis –** Using our proprietary analysis of attrition and absenteeism, we'll give you insights into the ways in which commuting issues are impacting your bottom line.

Commuting Woes Impact on Business Productivity[1]

Annual Cost to Connecticut Employers

Total Loss in Productivity
Over $1.6 Billion

Absenteeism: Over $900 Million

Attrition: Over $700 Million

"Employers in Connecticut lose 932,000 days annually from commute-related employee absenteeism that results from a bad commute.[1]"

Contact your Outreach and Engagement Specialist today!

Visit **CT*rides*.com** for more information.

1. Redstone, Santhanam and Macchi, "The Impacts of Commuting Woes on Retention and Productivity in Connecticut", AECOM, National Transport Economics Practice, April 2020

CT rides

Fewer cars. Better air. Healthier lives.

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